About Me

Hi, I'm Ofer!
I'm a collaborative designer passionate about creating meaningful user experiences. With a knack for connecting with others, I thrive in team environments and am driven to continuously grow and improve my skills.

Expertise

- User Research
- Persona Profiling
- UX Design
- Motivation Via Digital
- User Interviews
- AB Testing

Tools

- Figma
- Adobe XD
- Sketch
- ChatGPT
- Mirro/FigJam
- Monday
- Jira
- Wix
- Microsoft Office

Ofer Faragi

Product Designer

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🌐 https://oferfaragi.framer.ai

WORK EXPERIENCE

VIS   Jun 2023 - Present

Product Designer
- Conducted full UX/UI design process for two platforms (Teacher and Student) from research to final design.
- Collaborated closely with a Senior Designer, Product Manager and developers to align on goals and deliverables.
- Participated in daily and weekly product meetings to ensure seamless team coordination and project progress.

Afimilk LTD   Mar 2023 - Jan 2025

R&D Field Tester & Robotic Farm Implementor
- Provided feedback to the development team based on user interactions, focusing on improving system usability and user experience for farm operators.
- In charge of robotic parlor field testing.
- Collaboration with development, robotics engineering, integration and QA Teams.
- Carry out all duties of dairy farming on a research and development farm.
- Implemented robotic systems in international dairy farms, ensuring smooth integration and operation.

EDUCATION

Tiltan School of Design & Visual Communication   Jan 2023 - Jun 2023

UX/UI Design Studies
- User Research
- Data Architecture
- Cognitive Behaviors
- User Psychology
- Design of 2 Full UX Projects